



Kansas

Mar 01, 2008 through Mar 31, 2008

Call Volume

98 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	58	95.1 %
Spanish	3	4.9 %
Total:	61	100.0 %

Gender	Callers	Percentage
Female	32	32.7 %
Male	19	19.4 %
Missing	47	48.0 %
*Total:	98	100.0 %

Pregnant

2

* - Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	32	43.4
Male	19	43.0
Total:	51	43.2

Age by Group	Callers	Percentage
Under 18	1	2.0 %
18-29	13	25.5 %
30-44	16	31.4 %
45-64	17	33.3 %
65 and over	4	7.8 %
Total:	51	100.0 %

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	2	4.3 %
Grades 9-11 (some High School)	8	17.4 %
High School Graduate or GED	15	32.6 %
Some College or Technical School	13	28.3 %
Technical/Trade School	3	6.5 %
College Graduate	4	8.7 %
Graduate School	1	2.2 %
Total:	46	100.0 %



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Marital Status	Callers	Percentage
Single	21	45.7 %
Married	15	32.6 %
Divorced	5	10.9 %
Widowed	2	4.3 %
Separated	3	6.5 %
Total:	46	100.0 %

Hispanic Ethnicity	Callers	Percentage
Yes	5	10.9 %
No	41	89.1 %
Total:	46	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
Other	5	100.0 %
Total:	5	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	37	90.2 %
Black	3	7.3 %
American Indian or Native American	1	2.4 %
Total:	41	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	43	93.5 %
Bisexual	1	2.2 %
No Answer	1	2.2 %
Lesbian	1	2.2 %
Total:	46	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	22	47.8 %
No	24	52.2 %
Total:	46	100.0 %

How Many Children	Callers	Percentage
1	7	31.8 %
2	8	36.4 %
3	3	13.6 %
4	2	9.1 %
5	1	4.5 %
8	1	4.5 %
Total:	22	100.0 %



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Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	17	37.0 %
Smoking is not allowed anywhere inside your home	14	30.4 %
Smoking is allowed in some areas or at some times	9	19.6 %
Smoking is allowed anywhere inside the home	6	13.0 %
Total:	46	100.0 %

Sad or Blue	Callers	Percentage
Yes	17	37.0 %
No	29	63.0 %
Total:	46	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	18	39.1 %
\$15,000 to \$24,999	8	17.4 %
\$25,000 to \$34,999	5	10.9 %
\$35,000 to \$49,999	4	8.7 %
\$50,000 to \$74,999	4	8.7 %
\$75,000 to \$99,999	1	2.2 %
Don't know/Not sure	5	10.9 %
Refused	1	2.2 %
Total:	46	100.0 %

Limited Activity	Callers	Percentage
Yes	13	28.3 %
No	33	71.7 %
Total:	46	100.0 %



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	8	13.3 %
	Radio Ad	2	3.3 %
	Newspaper ad	2	3.3 %
	Flyer (school/community)	3	5.0 %
Subtotal:		15	25.0 %
Referrals	Internet/Website	1	1.7 %
	Other health care provider	3	5.0 %
	County Health Department	6	10.0 %
	Nurse	2	3.3 %
	Pharmacist	1	1.7 %
	Doctor/Healthcare Provider	8	13.3 %
	Family/Friend	4	6.7 %
	Community Event	1	1.7 %
	Workplace	3	5.0 %
Subtotal:		29	48.3 %
	Cigarette Pack (on/inside)	1	1.7 %
Subtotal:		1	1.7 %
Other*	Other	15	25.0 %
Subtotal:		15	25.0 %
Total:		60	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	47	48.0 %
Subtotal:		47	48.0 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	1	1.0 %
Subtotal:		1	1.0 %
Personally Quitting Cigarettes	Counseling	17	17.3 %
	Counseling & Community Referral	11	11.2 %
	Self-Help	7	7.1 %
	Self-Help & Community Referral	3	3.1 %
	Info	7	7.1 %
	Community Referrals	1	1.0 %
Subtotal:		46	46.9 %
Already Quit Cigarettes	Counseling	1	1.0 %
	Counseling & Community Referral	3	3.1 %
Subtotal:		4	4.1 %
Total:		98	100.0 %

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	13	46.4 %
	Counseling & Community Referral	5	17.9 %
Subtotal:		18	64.3 %
5-Session Protocol	Counseling	3	10.7 %
	Counseling & Community Referral	6	21.4 %
Subtotal:		9	32.1 %
Response Missing: 4-Session Protocol	Counseling	1	3.6 %
Subtotal:		1	3.6 %
Total:		28	100.0 %



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Smoker Status

Tobacco Use	Cigarettes
Daily tobacco use (Cigarettes per day)	17.0
Callers with valid response	41

Tobacco Use	Cigarettes
Average number of quit attempts	4.4
Callers with valid response	40

Tobacco Duration	Callers	Percentage
One to five years	4	8.5 %
Six to ten years	3	6.4 %
Greater than ten years	40	85.1 %
Total:	47	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	23	53.5 %
No	20	46.5 %
Total:	43	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	42	84.0 %
	Action	4	8.0 %
	Did not provide sufficient information to establish stage	4	8.0 %
Subtotal:		50	100.0 %
Total:		50	100.0 %



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May I ask how many cigarettes you smoke a day?

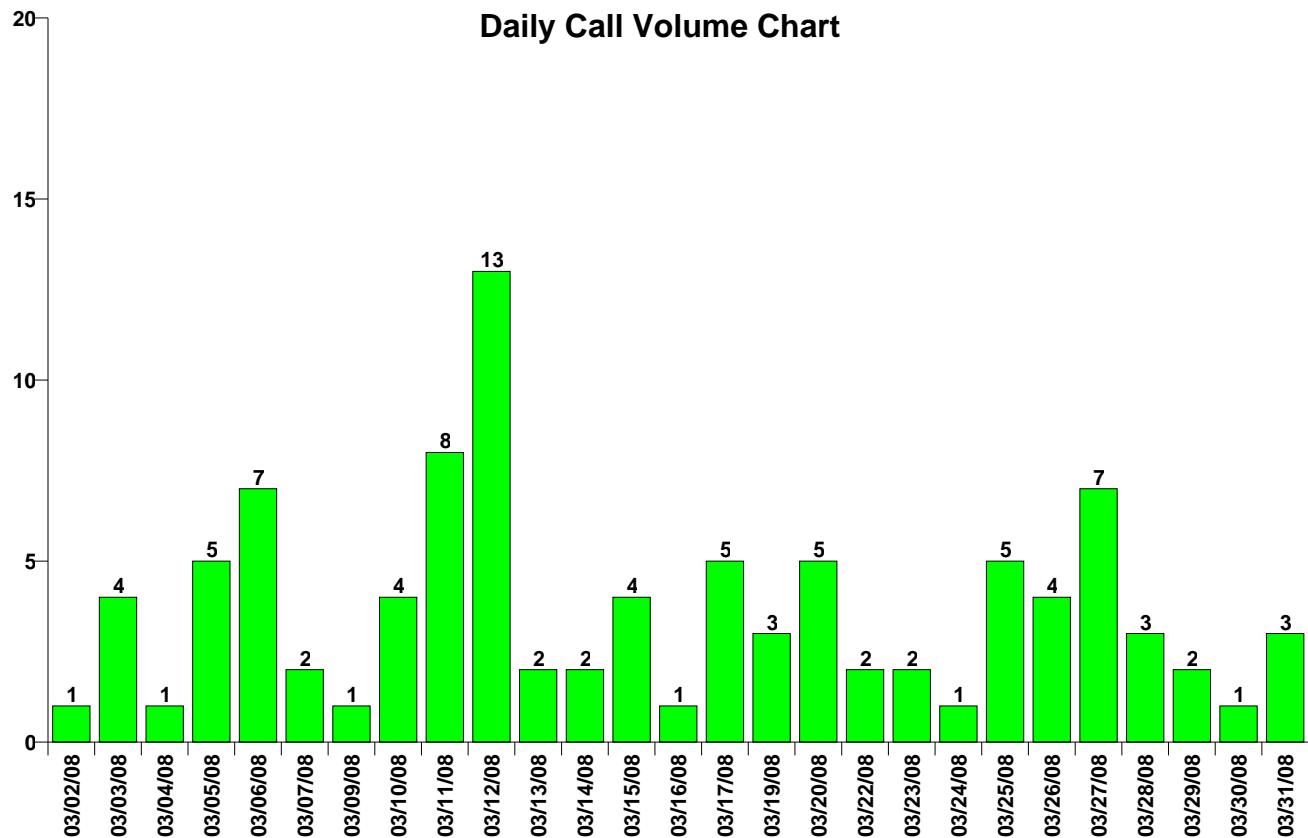
Cigarettes per Day	Callers	Percentage
2	1	2.4 %
3	2	4.9 %
4	1	2.4 %
10	8	19.5 %
12	1	2.4 %
13	1	2.4 %
15	1	2.4 %
20	21	51.2 %
25	2	4.9 %
30	2	4.9 %
35	1	2.4 %
Total:	41	100.0 %

Daily Call Volume

Date	Callers	Percentage
03/02/08	1	1.0 %
03/03/08	4	4.1 %
03/04/08	1	1.0 %
03/05/08	5	5.1 %
03/06/08	7	7.1 %
03/07/08	2	2.0 %
03/09/08	1	1.0 %
03/10/08	4	4.1 %
03/11/08	8	8.2 %
03/12/08	13	13.3 %
03/13/08	2	2.0 %
03/14/08	2	2.0 %
03/15/08	4	4.1 %
03/16/08	1	1.0 %
03/17/08	5	5.1 %
03/19/08	3	3.1 %
03/20/08	5	5.1 %
03/22/08	2	2.0 %
03/23/08	2	2.0 %
03/24/08	1	1.0 %
03/25/08	5	5.1 %
03/26/08	4	4.1 %
03/27/08	7	7.1 %
03/28/08	3	3.1 %
03/29/08	2	2.0 %
03/30/08	1	1.0 %
03/31/08	3	3.1 %
Total:	98	100.0 %

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- Number of Calls is on Vertical Axis
 - Day of Month is on Horizontal Axis



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Monthly Call Volume by County

County Name	Callers	Percentage
Allen	1	1.1 %
Barber	1	1.1 %
Barton	1	1.1 %
Butler	10	10.5 %
Cherokee	1	1.1 %
Cloud	3	3.2 %
Cowley	1	1.1 %
Doniphan	1	1.1 %
Douglas	2	2.1 %
Ellis	1	1.1 %
Finney	4	4.2 %
Ford	1	1.1 %
Geary	1	1.1 %
Harvey	1	1.1 %
Hodgeman	1	1.1 %
Jackson	1	1.1 %
Johnson	7	7.4 %
Labette	1	1.1 %
Lane	1	1.1 %
Leavenworth	1	1.1 %
Lincoln	1	1.1 %
Lyon	3	3.2 %
Montgomery	2	2.1 %
Osage	1	1.1 %
Rawlins	1	1.1 %
Reno	1	1.1 %
Riley	3	3.2 %
Saline	3	3.2 %
Scott	1	1.1 %
Sedgwick	12	12.6 %
Seward	1	1.1 %
Shawnee	8	8.4 %
Sherman	2	2.1 %
Stevens	2	2.1 %
Sumner	1	1.1 %
Thomas	1	1.1 %
Wilson	2	2.1 %
Wyandotte	9	9.5 %
Total:	95	100.0 %

Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
17	1	2.0 %	2.0 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
18	1	2.0 %	3.9 %
19	2	3.9 %	7.8 %
20	2	3.9 %	11.8 %
22	1	2.0 %	13.7 %
26	2	3.9 %	17.6 %
27	3	5.9 %	23.5 %
28	2	3.9 %	27.5 %
30	1	2.0 %	29.4 %
31	2	3.9 %	33.3 %
34	1	2.0 %	35.3 %
35	1	2.0 %	37.3 %
36	1	2.0 %	39.2 %
37	1	2.0 %	41.2 %
38	2	3.9 %	45.1 %
39	1	2.0 %	47.1 %
41	2	3.9 %	51.0 %
42	2	3.9 %	54.9 %
43	1	2.0 %	56.9 %
44	1	2.0 %	58.8 %
46	1	2.0 %	60.8 %
47	1	2.0 %	62.7 %
49	2	3.9 %	66.7 %
50	5	9.8 %	76.5 %
52	1	2.0 %	78.4 %
53	1	2.0 %	80.4 %
54	1	2.0 %	82.4 %
56	1	2.0 %	84.3 %
57	1	2.0 %	86.3 %
58	1	2.0 %	88.2 %
59	1	2.0 %	90.2 %
61	1	2.0 %	92.2 %
67	1	2.0 %	94.1 %
78	1	2.0 %	96.1 %
81	1	2.0 %	98.0 %
82	1	2.0 %	100.0 %
Total:	51	100.0 %	



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Insurance Name	Callers	Percentage
BCBS	3	12.0 %
Medicaid	2	8.0 %
Medicare	3	12.0 %
Unicare	1	4.0 %
BCBS KS	1	4.0 %
Blue Cross Anthem	1	4.0 %
Cigna	2	8.0 %
First Health Network	1	4.0 %
Humana gold	1	4.0 %
Kansas Medicaid	1	4.0 %
Medicair/ Mutual of Omaha	1	4.0 %
Medicare/medicaid	1	4.0 %
MediKan	1	4.0 %
preferred health care	1	4.0 %
Preferred Kansas	1	4.0 %
Principal	1	4.0 %
refused to answer	1	4.0 %
trident	1	4.0 %
Tri West	1	4.0 %
Total:	25	100.0 %